



Dear Colleague:

The Palm Beach Partners invite you to participate in the 2011 Palm Beach Partner's Business Matchmaker Conference & Expo on September 14, 2011 at the Palm Beach Airport Hilton. The daylong event will feature a selection of topical workshops, exhibits, an internationally renowned keynote speaker, and one-on-one matchmaker appointments with key decision makers.

The Palm Beach Partners is a coalition of City, County, State and non-profit agencies aligned to maximize economic development opportunities for small businesses throughout the South Florida region. The group includes: South Florida Water Management District, Palm Beach County Board of County Commissioners, School District of Palm Beach County, City of West Palm Beach, Center for Technology Enterprise and Development (TED) and the Paragon Foundation of Palm Beach County, Inc.

The Business Matchmaker Conference & Expo will be a great opportunity for Small and Minority/ Women Business Entrepreneurs, representatives from government agencies and private sector organizations to network and build stronger business relationships. Your participation is critical in making this event a great success!

We have designed several categories for you to partner with us. Please take a few minutes to review and complete the enclosed registration form and submit your response by August 31, 2011. To further discuss this exciting opportunity, please contact us via email at cmckenzie@crownedpublicrelations.com or at 561-801-5238.

Sincerely,

Pamela S. Morrison, Chair
2011 Business Matchmaker Conference and Expo

Courtney McKenzie, Event Fundraiser
Crowned Public Relations, Inc.





Matchmaker Title Sponsor - \$10,000

*Official Corporate host of the event and the Keynote
(Available to one sponsor)*

- Company name/logo on all pre- and post-marketing/promotional materials, press releases, print advertisements in local/regional publications
- Conference registration for ten (10) with reserved table at Conference Luncheon
- Participation in Matchmaker One-on-One sessions, which includes pre-arranged scheduled appointments via the official web site and two (2) interview tables (skirted table, 2 chairs)
- Two (2) Exhibitor Displays (Wi-Fi capable, skirted table, 2 chairs) in highly visible location
- Hyper-linked logo on event website to your corporate website
- Official Presenting Sponsor of Keynote Luncheon
- Public Address (up to 6 minutes)
- Acknowledgement during Opening Session and Keynote Luncheon
- Full-page Ad or Corporate Profile in Official Program Guide & Directory
- Logo displayed prominently on sponsor board/banner
- Listed as the Official Event Sponsor on website for one year
- Opportunity to present business opportunities with your organization at Conference Workshop
- Promotional item included in Official Conference Gift Bag distributed to all event attendees
- Admission to Smooth Jazz Networking Mixer and opportunity for exhibitor display table

Diamond Sponsor - \$5,000

(Available to one sponsor)

- Company name/logo on all pre- and post-marketing/promotional materials, press releases, print advertisements in local/regional publications
- Conference registration for five (5) with admission to Conference Luncheon
- Participation in Matchmaker One-on-One sessions, which includes pre-arranged scheduled appointments via the official web site and one (1) interview table (skirted table, 2 chairs)
- One (1) Exhibitor Display (Wi-Fi capable, skirted table, 2 chairs)
- Hyper-linked logo on event website to your corporate website
- Public Address (up to 4 minutes)
- Acknowledgement during Opening Session and Keynote Luncheon
- Full-page Ad or Corporate Profile in Official Program Guide & Directory
- Logo displayed on sponsor board/banner
- Promotional item included in Official Conference Gift Bag distributed to all event attendees
- Admission to Smooth Jazz Networking Mixer





Platinum Sponsor - \$2,500

(Available to 4 Sponsors)

- Company name/logo on all pre- and post-marketing/promotional materials, press releases, print advertisements in local/regional publications
- Conference registration for five (5) with admission to Conference Luncheon
- One (1) Exhibitor Display (Wi-Fi capable, skirted table, 2 chairs)
- Hyper-linked logo on event website to your corporate website
- Acknowledgement during Opening Session and Keynote Luncheon
- Logo displayed on sponsor board/banner
- Half-page Ad or Corporate Profile in Official Program Guide & Directory
- Promotional item included in Official Conference Gift Bag distributed to all event attendees
- Admission to Smooth Jazz Networking Mixer

Gold Sponsor - \$1,500

(Available to 5 Sponsors)

- Company name/logo on all pre- and post-marketing/promotional materials, press releases, print advertisements in local/regional publications
- Conference registration for two (2) with admission to Conference Luncheon
- One (1) Exhibitor Display (Wi-Fi capable, skirted table, 2 chairs)
- Hyper-linked logo on event website to your corporate website
- Acknowledgement during Opening Session and Keynote Luncheon
- Logo displayed on sponsor board/banner
- Quarter-page Ad or Corporate Profile in Official Program Guide & Directory
- Promotional item included in Official Conference Gift Bag distributed to all event attendees
- Admission to Smooth Jazz Networking Mixer

Silver Sponsor- \$500

(Available to 5 Sponsors)

- Company name/logo on all pre- and post-marketing/promotional materials, press releases, print advertisements in local/regional publications
- Conference registration for two (2) with admission to Conference Luncheon
- One (1) Exhibitor Display (Wi-Fi capable, skirted table, 2 chairs)
- Logo displayed on sponsor board/banner
- Promotional item included in Official Conference Gift Bag distributed to all event attendees
- Admission to Smooth Jazz Networking Mixer



Bronze Sponsor - \$150

(Available to 5 Small Businesses, WMBE, SBE or DBE)

- Company name/logo on all pre- and post-marketing/promotional materials, press releases, print advertisements in local/regional publications
- Conference registration for five (5) with admission to Conference Luncheon
- One (1) Exhibitor Display (Wi-Fi capable, skirted table, 2 chairs) after lunch and during the Networking Reception
- Admission to Smooth Jazz Networking Mixer



Agency Partners - \$1,000

(Available only to governmental / nonprofit agencies- Available to 5 Partners)

- Company name/logo on all pre- and post-marketing/promotional materials, press releases, print advertisements in local/regional publications
- Conference registration for five (5) with admission to Conference Luncheon
- One (1) Exhibitor Display (Wi-Fi capable, skirted table, 2 chairs)
- Participation in Matchmaker One-on-One sessions, which includes pre-arranged scheduled appointments via the official web site and one (1) interview table (skirted table, 2 chairs)
- Hyper-linked logo on event website to your corporate website
- Acknowledgement during Opening Session and Keynote Luncheon
- Logo displayed on sponsor board/banner
- Full-page Ad or Corporate Profile in Official Program Guide & Directory
- Promotional item included in Official Conference Gift Bag distributed to all event attendees
- Admission to Smooth Jazz Networking Mixer

Media Sponsor - \$3,500

(Available to 1 print and 1 broadcast sponsor)

- Company name/logo on all pre- and post-marketing/promotional materials, press releases, print advertisements in local/regional publications
- Conference registration for seven (7) with admission to Conference Luncheon
- Licensing rights to promote and advertise Corporate participation in event
- One (1) Exhibitor Display (Wi-Fi capable, skirted table, 2 chairs)
- Participation in Matchmaker One-on-One sessions, which includes pre-arranged scheduled appointments via the official web site and one (1) 10'x10' booth (skirted table 2 chairs)
- Acknowledgement during Opening Session and Keynote Luncheon
- Half-page Ad or Corporate Profile in Official Program Guide & Directory
- Hyper-linked logo on event website to your corporate website
- Logo displayed on sponsor board/banner
- Promotional item included in Official Conference Gift Bag distributed to all event attendees
- Admission to Smooth Jazz Networking Mixer





Sponsorship Instructions

Thank you for taking the time to review the 2011 Business Matchmaker Conference and Expo Sponsorship Package. We look forward to your collaboration on this important milestone for MBEs in Palm Beach County and the South Florida Region. Please complete the attached Registration Page and fax to the contact below as soon as possible in order to begin promotion of your participation. To discuss all 2011 financial or in-kind sponsorships, please contact:

Courtney C. McKenzie, President
Crowned Public Relations
cmckenzie@crownedpublicrelations.com
561-801-5238

Please note the following:

1. Sponsorship & Exhibitor Deadline: Wednesday, August 31, 2011
2. Complete the 2011 Partner & Sponsorship Registration Form and submit with payment.
3. Participants, volunteers and guests cannot exceed the designated number as specified in your Sponsorship category. Additional participants may be added for \$50 each.
4. You will be contacted after payment is received by the sponsorship liaison, Courtney McKenzie, who will obtain information regarding the Matchmaker One-on-one sessions, workshop speaker, additional registrants, logos for media, etc.
5. A limited number of Sponsorship & Exhibitor opportunities exist and will be provided on a first come, first serve basis.
6. To register, follow the instructions at the bottom of the registration form. You may elect to register on-line at www.pbmatchmaker.com. Click the Sponsorship tab and complete the online Sponsorship registration form. After completing the form, you will be prompted to pay with your credit card. If you prefer, you may also complete the attached form and provide credit card authorization.
7. Cancellation requests must be received in writing and will be evaluated on case by case basis. There will be no refunds after August 31, 2011.
8. Conference organizers reserve the right to make changes to the conference agenda at any time.

"A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE." Registration #SC-11270





Sponsorship Registration Form

Name of Company: _____

Your Name: _____

Address: _____ **City:** _____ **State:** _____

Do you want to participate in the Matchmaker One- on-One Sessions? Yes No

Attendee(s):	4.	8.
1.	5.	9.
2.	6.	10.
3.	7.	

Sponsorship Levels

Matchmaker Title Sponsor	\$10,000	<input type="checkbox"/>
Diamond Sponsor	\$5,000	<input type="checkbox"/>
Platinum Sponsor	\$2,500	<input type="checkbox"/>
Gold Sponsor	\$1,500	<input type="checkbox"/>
Silver Sponsor	\$500	<input type="checkbox"/>
Bronze Sponsor	\$150	<input type="checkbox"/>
Agency Partner	\$1,000	<input type="checkbox"/>
Media Sponsor	\$3,500	<input type="checkbox"/>
Other		

Method of Payment

Payment by Check	Amount of Check \$
<i>Make check payable to:</i> The Education Foundation of PBC <i>(Please include Matchmaker 2011 in memo of check)</i>	<i>Mail Check to:</i> Paragon Foundation of Palm Beach County, Inc. Attn: Courtney C. McKenzie 2101 Vista Parkway, Suite 133, West Palm Beach, FL 33411

Payment by Credit Card	Amount Charged \$
Credit Card Type Master Card <input type="radio"/> Visa <input type="radio"/>	

Credit Card Number: _____ **Expiration Date:** / /

Name as it appears on Card: _____

Billing Address: _____ **City:** _____ **State:** _____ **Zip:** _____

Authorized Signature: _____

Fax Credit Card Payment: (561) 228-6147 Paragon Foundation of Palm Beach County, Inc. Attn: Courtney C. McKenzie	Email Credit Card Payment: cmckenzie@crownedpublicrelations.com Attn: Courtney C. McKenzie	Online Credit Card Payment: www.pbmatchmaker.com Follow online instructions (Sponsor) For questions, call 561-801-5238 or by email cmckenzie@crownedpublicrelations.com
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Palm Beach Partners
BUSINESS MATCHMAKER
Conference and Expo

