

# MARVIN DEJEAN

AUTHOR ❖ SPEAKER  
DIGITAL MARKETING EXPERT

## BIOGRAPHY

Marvin Dejean is a nationally recognized motivational speaker, author, and marketing strategist with more than 20 years of experience as a consultant for some of the biggest and most recognizable names in the field of business, government and philanthropy.

Through his information-packed and entertaining presentations, seminars, and keynote speeches, Dejean delivers high-level, motivational “how-to” techniques to leaders, staff, and organizations on tackling some of their most challenging situations.

His profound insights into the world of digital marketing, igniting human potential and individual leadership are in high demand everywhere. Through his common sense approach, Dejean provides strategic direction to various multi-national companies seeking to tap into the ever growing need for digital and interactive strategies.

His workshops and programs not only demystify the world of online marketing and strategy, but also provide the much needed technical know-how to get started right away. Dejean’s deep insights of the digital marketplace helps companies and individuals position themselves for the future by tapping into both human and technological capital.

Dejean is the author of the soon to be released ***“The Big Bang: Reinventing Yourself in a Time of Chaos and Rapid Change”***. Through this life-changing publication and seminars, Dejean teaches audiences the world over how to overcome their deepest fears and tap into their greatest human potential to reach their goals and dreams.

*“The story of the Internet is the story of continuous human evolution. Companies should consider these fast-paced changes as the optimal opportunity for growth, efficiency and unimaginable breakthroughs”* states Dejean.

Dejean researched, tested and developed the ***“Prime Directive” Leadership Program*** to help companies, organizations and individuals bridge the gap between the old business model to the emerging online marketplace. *“Entities must now begin to see themselves as an evolving dynamic living brand, and view the online environment as a critical part of that emerging identity.”* says Dejean.

Dejean is the CEO of Markcom Industries Inc. a digital marketing consulting firm. He is the author of several books and a syndicated columnist for several business newspapers. Mr. Dejean is also the host of his own television business show ***“Market Trends”*** on [TeleAmerica](#), Channel 88 in Miami where he interviews prominent business leaders and entrepreneurs on some of the leading trends that are driving the global market place today.



To schedule a presentation with **Marvin Dejean**, please contact:

Markcom Industries Inc.  
11046 W 34<sup>th</sup> Manor  
Coral Springs, FL 33065

Telephone: 954-254-9030  
Marvin.Dejean@gmail.com  
[www.marvindejean.com](http://www.marvindejean.com)